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websites recipes help music files
news entertainment directions request materials
home jobs articles weather computers
send boarding passes find holds art history
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wireless download
storytime homework social friends
services worldcat need
magazines email



Priceless . . .

- Quality reading for all ages
- Computer access at all libraries
- High speed Internet and Wireless access at all libraries
- Genealogy, health, business, auto repair, test preparation and general information computer databases available in the library and at home
- Books and audiobooks to local nursing homes
- Library materials to homebound patrons
- Special programs to entertain and inform all ages
- A place to spend time with family and friends

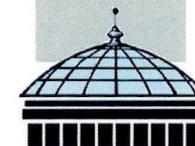
St. Joseph Public Library Mission Statement

The St. Joseph Public Library preserves yesterday, informs today, and inspires tomorrow. Through a variety of materials, programs, and services, we provide, in a friendly atmosphere, the means for our patrons of all ages to learn throughout their lives; to meet their recreational needs; to obtain answers to their questions; to acquire business and career information; to better understand their community and personal heritage; and to access local, state, and federal government information.

**Administrative Office
Downtown Library
927 Felix Street
St. Joseph, Missouri**

<http://sjpl.lib.mo.us>

St. Joseph Public Library Return on Community Investment 2009—2010



St. Joseph Public Library

**Materials, Programs, and Services
Return on Investment
Provided by the St. Joseph Public Library**

Value of Materials Provided . . .

Value of Adult and Teen Books Circulated: \$6,002,632.00

Adult & Teen books: 218,312 checkouts @ \$25.00 = \$5,457,800.00
Adult & Teen audiobooks: 17,026 checkouts @ \$32.00 = \$544,832.00

Value of Children's Books Circulated: \$2,065,020.00

Children's books: 111,430 @ \$18.00 = \$2,005,740.00
Children's audiobooks: 1,976 @ \$30.00 = \$59,280.00

Value of Videos & DVDs Circulated: \$318,543.00

Video: 46,301 checkouts @ \$3.00 = \$138,903.00
DVD: 59,880 checkouts @ \$3.00 = \$179,640.00
Based on the cost of renting new releases at video stores.

Value of Music Circulated: \$93,180.00

6,212 checkouts @ \$15.00
Based on the average cost of music CDs.

Value of In-house GameCube checkouts for teens: \$1,155.00

165 checkouts @ \$7.00
Based on the cost of renting GameCube games at video stores.

Value of Newspapers and Magazines: \$104,208.00

26,052 in-house usage @ \$4.00
Estimated figure based on counts collected yearly.

Value of Programs Provided . . .

Value of Teen and Adult Programs Attended: \$22,379.00

4,973 teens and adults @ \$4.50
Based on one hour program at half the cost of attending a 2-hour movie.

Value of Children Programs Attended: \$68,907.00

22,969 children @ \$3.00
Based on one hour program at half the cost of attending a 2-hour movie.

Value of Internet Access: \$709,794.00

118,299 users @ \$6.00 per hour
Based on one hour of pay-per-use Internet kiosks.

Value of Reference Questions Answered: \$80,232.00

19,333 @ \$4.15
Based on \$50.00 per hour fee-based research services.

Grand Total: \$9,466,050.00

In fiscal year 2010 the community of St. Joseph provided \$2,591,360.75 in personal and property taxes in support of the St. Joseph Public Library. \$659,200.00 of that was set aside to pay long-term capital debt for building renovation and construction, for a total of \$1,932,161.00 dedicated to public services. Residents received an equivalent of \$9,466,050.00 in services.

RETURN ON INVESTMENT: 490% For every \$1 in taxes the library receives, residents receive \$4.90 in services.

St. Joseph Public Library

Board of Trustees 2009 – 2010

Dr. Norma Bagnall	Term expires June 30, 2012
Mr. Drew H. Brown Treasurer	Term expires June 30, 2010
Mr. Frank Connett	Term expires June 30, 2011
Dr. Brian Cronk President	Term expires June 30, 2011
Ms. Leila Hicks Secretary	Term expires June 30, 2011
Ms. Jacklyn Koeneman	Term expires June 30, 2012
Ms. Sherri Lilly	Term expires June 30, 2010
Dr. Jimm MacGregor	Term expires June 30, 2010
Dr. Deborah Weems Vice President	Term expires June 30, 2012

St. Joseph Public Library
Staff Administrative Council

Mary Beth Revels, Director

Steven Olson, Projects Manager and Manager, East Hills Library

Deborah Gentry, Community Services and Promotions Coordinator

Carolyn Cunningham, Manager, Downtown Library

Audrey Sheets, Manager, Carnegie Library

Karen Schultz, Manager, Washington Park Library

Kim Tullis, Manager, Technical Services Department

Shirley Blakeney, Assistant Manager, East Hills Library

Sharon Canter, Assistant Manager for Reference Services, Downtown Library

Dee Zvolanek, Assistant Manager for Children's Services, Downtown Library

St. Joseph Public Library

Branches

CARNEGIE

316 Massachusetts Street816-238-0526
St. Joseph, MO 64504
Monday 1:00 p.m. – 5:00 p.m.;
Tuesday and Thursday 11:00 a.m. – 7:00 p.m.;
Wednesday, Friday, Saturday 10:00 a.m. – 6:00 p.m.
Fax.....816-238-9438

DOWNTOWN

927 Felix Street.....816-232-7729
St. Joseph, MO 64501
Monday, Tuesday, Wednesday 9:00 a.m. – 9:00 p.m.;
Thursday, Friday, Saturday 9:00 a.m. – 5:00 p.m.
Reference.....816-232-8151
TDD.....816-236-2160
Children's.....816-232-3812
Administrative Offices.....816-232-4038
Administrative Offices Fax.....816-279-3372

EAST HILLS

502 North Woodbine Road816-236-2136
Suite A
St. Joseph, MO 64506
Monday, Tuesday, Thursday 9:00 a.m. – 9:00 p.m.;
Wednesday, Friday, Saturday 9:00 a.m. – 5:00 p.m.
Fax.....816-236-1429
Community Services.....816-236-2107

WASHINGTON PARK

1821 N. Third.....816-232-2052
St. Joseph, MO 64505
Monday, Wednesday, Friday 9:00 a.m. – 5:00 p.m.;
Tuesday and Thursday 12:00 noon – 8:00 p.m.;
Saturday 1:00 p.m. – 5:00 p.m.
Fax.....816-236-2151

Introduction

The St. Joseph Public Library preserves yesterday, informs today and inspires tomorrow. These are the words of the library's mission statement and the library system puts them into practice every day.

This year brought financial challenges to the forefront at the library. A conscious decision was made several years ago to use reserves to balance the budget. In looking at long-range financial projections it was felt that the library would use reserves until the 2009-2010 fiscal year and then revenues would start to exceed expenses again. Those projections did not become reality and difficult decisions were made regarding the budget.

A hiring freeze for all staff, except pages, was put in place. Page hours were reduced at all the branches by approximately 35%, but page positions were refilled if someone left the library. The materials budget was cut nearly in half, for a total of 48%, as compared to the materials budget in fiscal year 2008-2009. The most significant step taken, from a public service perspective was closing all libraries on Sunday. Two of the four branches, the Downtown and East Hills libraries, had been open from 1:00 p.m. to 5:00 p.m. on Sundays. As of October 11, 2009 those Sunday hours ceased. The closure was necessitated by the loss of enough public service staff to make staffing hours difficult. A second round of open hour reductions was implemented on June 1, 2010. Once again enough staff had left to make staffing difficult. Every branch's operating hours were reduced by 4 to 6 hours. Plans are in place to reduce open hours and staffing by a total of 25% from their level in the 2008-2009 fiscal year to stabilize the operating budget until 2020. One bright note is that no staff was laid off during the year; the cuts were made through staff attrition.

In November, Public Forums were held at each branch and led by Board President Dr. Brian Cronk. Comments from the public were overwhelmingly positive, focusing on the efficiency of the library and the service it offers during challenging economic times.

The Board made the decision to ask the voters of the library district for a 20¢ levy increase on the April 6 ballot. A citizen campaign was formed, "Citizens for Neighborhood Libraries" and presentations were made throughout the community. Buttons and yard signs were distributed and campaign commercials televised. The endeavor was unsuccessful. Nine thousand eight hundred sixty-five ballots were cast and 4,447 (45%) were in favor of the increase and 5,418 (55%) voted against the tax levy increase.

The library continues with its plan of reducing staff and expenses to stabilize the budget through 2020. Even in the current economic climate we will continue to be a hub for educational, economic, cultural and recreational resources for the citizens of St. Joseph. The St. Joseph Public Library has provided these resources for the last 120 years and will continue to do so long into the future.

Public Services

A major goal of the library continues to be providing community members a variety of materials, programs, and services to assist in their personal growth and development. The Summer Reading Program reaches many young people and helps fulfill that goal. During the 2009 program entitled "Be Creative @ Your Library," 145 programs were presented, with an attendance of 8,212 people. A total of 2,805 children were enrolled, which represents a 35% increase from the previous year. Teen enrollment was 194 in the "Express Yourself" summer program, a 21% decrease from the previous year.

The library offered the 6th annual adult reading program in July. This year's program, entitled "Master the Art of Reading" offered weekly drawings for participants and incentives for staff to encourage patrons to participate. A total of 1,411 entries were received, a 5% increase from the previous year.

The V.I.P. Club, a program where books by popular authors have holds automatically placed on them, had 610 members by the end of the fiscal year.

The print newsletter, "Library Matters," continued to be issued monthly. The newsletter was available for pick up at each library facility and was mailed or emailed to board members, Friends members, and others who requested it.

The monthly email-only newsletter, "S.T.A.M.P.S" (StoryTimes and More Program Schedule) continued. Two hundred twenty-three patrons signed up to receive the newsletter.

Children's programming continues year-round within the libraries and in the community. Each library offered storytimes and programs throughout the year and provided monthly programs for daycares and special programs for schools and groups. In addition to preschool storytimes, storytimes were also offered specifically for babies, toddlers and older children. A Willy Wonkathon; Percy Jackson's Camp Half-Blood Challenge; Mark Twain Reader's Club; Art in the Library; Tricky Tuesday's; Daring Girls; Time Travelers Club; Club Einstein; Creative Kids; Read Aloud programs of "The Lightening Thief," "Chasing Vermeer," "Alice in Wonderland & Through the Looking Glass" and "Horns & Wrinkles;" Family Movie Nights and two movie marathons featuring "Lord of the Rings" and "Pirates of the Caribbean" are just some of the many programs offered for children and their families at the libraries during the year.

The East Hills Library hosts "Reading Pups" monthly. The program is offered one Saturday per month by the Domesti-PUPs organization and is designed to give children with reading difficulties the chance to read aloud to dogs.

Teen programs included the 9th Annual Harry Potter Trivia Contest, Teen Advisory Board meetings, Gamecube checkouts, Book Club meetings, open mic contests, photography contests, movies, trivia contests, a poetry contest, craft programs,

GameCube Tournaments, Wii Tournaments, Guitar Hero Tournaments, Magic: The Gathering role-playing games, a Tall Tale Contest, a book cover design contest, Murder Mystery Nights, library scavenger hunts, book release parties and a caroling party. One craft program at the Downtown Library featured making a scarf to keep and one to donate to a local shelter; eighteen scarves were donated.

In addition to children and teen programs, the library hosted several adult programs including weekly movies hosted by local movie critic Bob Shultz, film festivals, a poetry for lunch series, genealogy programs, two ongoing general interest adult book clubs, a true crime book group, ongoing craft programs and the following monthly programs: the Local History Stage at the Downtown Library and Brown Bag Author Lunch and East Hills Presents at the East Hills Library.

Computer instruction classes were offered at the branches. The library received an LSTA grant in 2006 that allowed the purchase of ten laptop computers, an LCD projector and SMARTBoard. Reference Librarian, Crystal Stuck, organized the classes for the system. A new type of class was started this year, where patrons could schedule one-on-one time with a librarian for training and help.

Library staff participated in several national and local literacy related events including: the Salvation Army Back to School Fair, several area back-to-school fairs, Kindergarten Jumpstart, the community's Annual Children's Fair and Parent's as Teachers Tiny Tot Town.

American Library Association events were celebrated during the year. National Library Card Sign-Up month, Banned Books Week, Teen Read Week and National Library Week were all observed with events, displays and drawings at each branch. Children's Book Week, sponsored by the Children's Book Council, was also celebrated at all the branches.

For a fee, the Reference Department conducts research, for people living outside of the library district. During the fiscal year, the Reference Department provided information to people in eighty-eight cities in the United States and three cities in two other countries. A total of \$825.00 was collected in research fees.

Collection Development

The library received two Early Literacy Station computer terminals as part of an LSTA grant from the Missouri State Library. The library now has a total of five Early Literacy Stations, all purchased with LSTA grant funds administered by the Missouri State Library.

The Technical Services Department tracked the time it took to process new materials. A sampling technique was used monthly to determine the average amount of processing time for materials. For the fiscal year, the average time was 3.5 workdays for

books and 7 workdays for audiovisual material. The department tracked materials from the time they were delivered to the point they were attached to the library catalog, which is the final step before sending material to the owning branch.

Personnel, Trustees, Volunteers and Staff Development

Volunteers continue to be an integral part of providing library service and assisted the library this year in several ways. They assisted the Technical Services Department by filing, covering and labeling materials. They assisted with the Summer Reading Program by counting attendance and handing out prizes, helping shelve, straighten and clean materials at the libraries and sorting and organizing books for the Friends book sales. Volunteers also helped maintain the parks at the Washington Park and Carnegie libraries and helped with light cleaning at the East Hills Library.

The library, its staff and board members belong to several library related organizations including: the Kansas City Metropolitan Library Information Network (KCMLIN), Grand River Library Conference, American Library Association, Public Library Association, Missouri Library Association, MOREnet, Missouri Library Network Corporation (MLNC), the Sirsi Midwest User's Group and the Ozarks SirsiDynix Users Group.

Will Stuck was the statewide trainer for the 2010 Summer Reading Program. This is the third year in a row he was asked to participate as a trainer, and the first year he was the sole trainer. Jenny Ellis was a presenter at the Missouri Library Association annual conference and at a KCMLIN workshop, both on the topic of readers' advisory.

Staff day was held in October 2010. The Employee Advisory & Morale Committee (EMAC) organized the day that included a morning session led by security expert and author Fred Vogt and afternoon break-out sessions on the topics of Dewey 101 – Library Boot Camp, the Fantasy Genre, Get to Know St. Joseph trivia game and a game room.

EMAC organized fun events for staff and Board members throughout the year including the annual holiday party, a picnic, bowling events, movies and game nights.

The library encourages staff members to continue professional development by participating in workshops, conferences, and courses related to the employee's job. Library staff took advantage of training provided by the Missouri State Library, Public Library Association, MOREnet, the Missouri Library Association, the Missouri Library Network Corporation, the Kansas City Metropolitan Library and Information Network and Missouri Art Council.

Facilities and Equipment

The library received \$25,350.00 from the Bill & Melinda Gates Foundation Opportunity Online Hardware grant. The funds provided 5 new computers at both the Carnegie and Washington Park libraries and three computers for the East Hills Library. Board president, Brian Cronk and library director Mary Beth Revels attended an advocacy training workshop entitled "Turning the Page Symposium" sponsored by the Public Library Association and Bill and Melinda Gates Foundation as part of the grant.

A new digital microfilm reader/printer/scanner for the Reference Department was purchased with LSTA funds administered by the Missouri State Library. The new microfilm machine replaced one that was approximately 30 years old.

The Friends of the St. Joseph Public Library purchased a popcorn popper and lectern for the East Hills Library. The popcorn popper was used weekly at "Tuesday Night Movies."

Cassie, an internet time management system, was installed in all library branches in July. The system was purchased with an LSTA grant administered by the Missouri State Library.

Porter's Building Supply, in nearby Elwood, KS, donated building materials for the construction of a decorative archway in the Children's area at the East Hills Library. Rick Ezzell, a local contractor, donated his time to construct the archway.

The library received e-rate discounts totaling \$9,393.02. The discounts were applied to telephone bills received from AT&T.

Community Relations

Every branch put up bulletin boards entitled "How Has the Library Helped You" and offered patrons the chance to post notes. We found that library patrons appreciate the staff and the books and other materials they check out here. As one patron put it, "The library puts information and literature within our reach that would have been inaccessible to our family. And my kids love craft/storytime!"

The library is represented by membership in several community groups including the Downtown Association; Northtown Association; Runcie Club; St. Joseph Youth Alliance Community Partnership; Cultural Diversity Committee; St. Joseph Area Chamber of Commerce; Success by Six; Leadership St. Joseph; Sertoma Club and Rotary International.

Community groups and organizations used space provided by the library to conduct meetings and events. One hundred sixty-four organizations and groups reserved

space in the library during the year. Many of the organizations used the meeting rooms and library space multiple times throughout the year.

Several tours were provided at each library for groups, classes, and organizations interested in learning more about the library system.

The deposit site program was revamped. Four sites opted for only donated materials. One site opted to receive barcoded library materials with the understanding that they will pay for any lost materials. Fifty-six patrons actively participate in the library-by-mail service.

The Friends of the St. Joseph Public Library sponsored monthly adult book clubs at the Downtown and East Hills libraries. They held a one-day cookbook and week-long back to school book sale at the East Hills Library in August, the annual book sale at the Stoney Creek Inn in October and ongoing sales in the branches. They also maintained a volunteer crew to help sort the donated books received throughout the year. The Friends supported the library by underwriting Summer Reading Program expenses, making a one-time donation of \$12,000.00 so the library could purchase more library materials, making special purchases for the branches, donating funds to purchase give-away books for Juneteenth, and providing the funding for the purchase of 200 copies of *BookPage*, a popular monthly book review magazine.

Karen Schultz and Misty Snider put up the annual Mitten Tree at the Washington Park Library. The tree was full of mittens, gloves, hats and scarves free for anyone needing help to stay warm. Other staff members and patrons donated to the project which was featured in local media outlets.

The Cell Phones for Soldiers program was coordinated by Sue Edson. As part of the program, donated cell phones are turned into cellular minutes for soldiers serving overseas. During the year a total of 232 cell phones were collected. This project was also covered by local television stations and newspapers.

The library participated in several community events including Juneteenth, Celebrity Reading Day at Helen Davis School, St. Joseph Area Chamber of Commerce Career Fair; Apple Blossom Parade; Southside Festival Parade; Literacy Volunteer Luncheon; Agency Days; St. Joseph Children's Fair; the Salvation Army School Supply Collection Drive and Back to School Fair; several other area back-to-school fairs; America's Second Harvest back-pack buddies food and supply drive; Heartland Health New Parents/Baby Fair; Youth Alliance Job Fair; Safety Town and Bi-National Health Fair.

Mary Beth Revels traveled to Jefferson City to attend Library Advocacy Day and Great Northwest Day at the Capitol. She met with local legislators to discuss local and statewide library issues.

Ms. Revels completed her tenure as Chair of the Public Library Division of the Missouri Library Association on December 31.

Statistics

INCOME

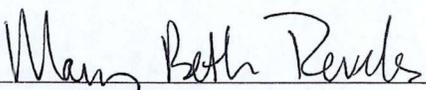
Local tax income	\$2,792,602
State aid	38,089
Athletes & Entertainer funds	10,355
Grants	45,752
Other	<u>72,602</u>
Total	\$2,959,400

EXPENDITURES

Personnel	\$1,567,849
Collection	178,218
Operations	560,218
COP payment	<u>659,200</u>
Total	\$2,965,485

*Pre-audited figures. For audits of the St. Joseph Public Library, please contact the office of the director at 816-232-4038.

Population served:	69,252
Registered borrowers:	41,198
Total circulation:	470,960
Total library holdings:	293,742
Annual number of reference transactions:	19,333
Total internet sessions:	118,299
Annual program attendance:	27,942
Total number of programs:	767


Mary Beth Revels
Director
St. Joseph Public Library