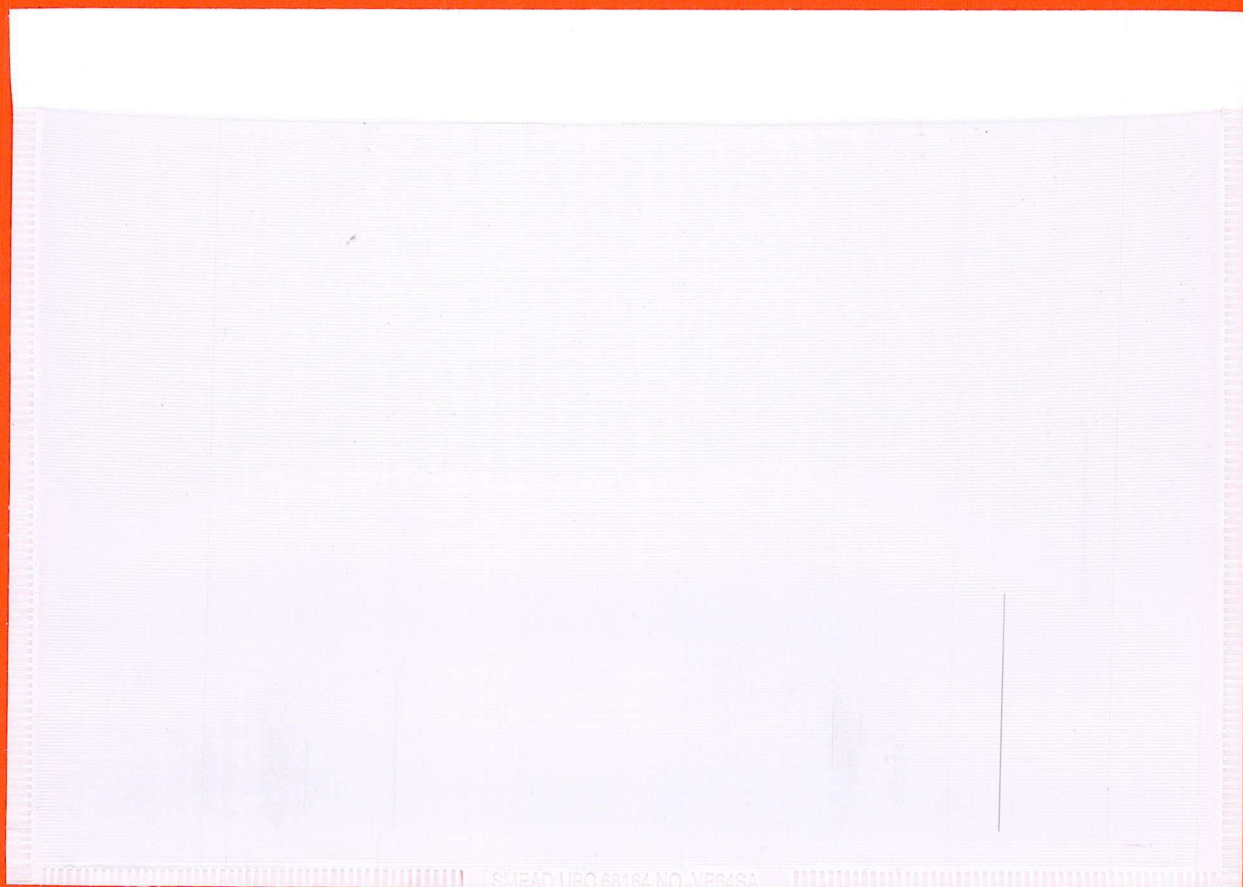


St. Joseph Public Library

Annual Report 2007 – 2008

103rd Edition



Priceless . . .

- Quality reading for all ages
- Computer access at all libraries
- High speed Internet and Wireless access at all libraries
- Genealogy, health, business, auto repair, small engine repair and general information computer databases available in the library and at home
- Books and audiobooks to local nursing homes
- Library materials to homebound patrons
- Special programs to entertain and inform all ages
- A place to spend time with family and friends

St. Joseph Public Library Mission Statement

The St. Joseph Public Library preserves yesterday, informs today, and inspires tomorrow. Through a variety of materials, programs, and services, we provide, in a friendly atmosphere, the means for our patrons of all ages to learn throughout their lives; to meet their recreational needs; to obtain answers to their questions; to acquire business and career information; to better understand their community and personal heritage; and to access local, state, and federal government information.

**Administrative Office
Downtown Library
927 Felix Street
St. Joseph, Missouri**

<http://sjpl.lib.mo.us>

St. Joseph Public Library Return on Community Investment



St. Joseph Public Library

**Materials, Programs, and Services
Return on Investment
Provided by the St. Joseph Public Library**

Value of Materials Provided . . .

Value of Adult and Teen Books Circulated: \$5,626,140.00

Adult & Teen books: 201,340 checkouts @ \$25.00 = \$5,033,500.00

Adult & Teen audiobooks: 18,520 checkouts @ \$32.00 = \$592,640.00

Value of Children's Books Circulated: \$2,155,758.00

Children's books: 115,526 @ \$18.00 = \$2,079,468.00

Children's audiobooks: 2,543 @ \$30.00 = \$76,290.00

Value of Videos & DVDs Circulated: \$216,258.00

Video: 29,426 checkouts @ \$3.00 = \$88,278.00

DVD: 42,660 checkouts @ \$3.00 = \$127,980.00

Based on the cost of renting new releases at video stores.

Value of Music Circulated: \$93,765.00

6,251 checkouts @ \$15.00

Based on the average cost of music CDs.

Value of In-house GameCube checkouts for teens: \$9,933.00

1,419 checkouts at \$7.00

Based on the cost of renting GameCube games at video stores.

Value of Newspapers and Magazines: \$137,072.00

34,268 in-house usage @ \$4.00

Estimated figure based on counts collected yearly.

Value of Programs Provided . . .

Value of Teen and Adult Programs Attended: \$17,085.00

4,020 teens and adults @ \$4.25

Based on one hour program at half the cost of attending a 2-hour movie.

Value of Children Programs Attended: \$57,068.00

20,752 children @ \$2.75

Based on one hour program at half the cost of attending a 2-hour movie.

Value of Internet Access: \$651,978.00

108,663 users @ \$6.00 per hour

Based on one hour of pay-per-use Internet kiosks.

Value of Reference Questions Answered: \$62,810.25

15,135 @ \$4.15

Based on \$50.00 per hour fee-based research services.

Grand Total: \$9,027,867.25

In fiscal year 2008 the community of St. Joseph provided \$2,727,732.11 in personal and property taxes in support of the St. Joseph Public Library. \$652,282.00 of that was set aside to pay long-term capital debt for building renovation and construction, for a total of \$2,075,450.11 dedicated to public services. Residents received an equivalent of \$9,027,867.25 in services.

RETURN ON INVESTMENT: 435% For every \$1 in taxes the library receives, residents receive \$4.35 in services.

St. Joseph Public Library

Board of Trustees, 2007 – 2008

Dr. Norma Bagnall	Term expires June 30, 2009
Mr. Drew H. Brown President	Term expires June 30, 2010
Ms. Leila Hicks Treasurer	Term expires June 30, 2008
Ms. Sherri Lilly Secretary	Term expires June 30, 2010
Dr. Jimm MacGregor	Term expires June 30, 2010
Dr. Carlos Moya	Term expires June 30, 2008
Ms. Marlys E. "Marcie" Thedinger	Term expires June 30, 2009
Ms. Bette L. Tolbert Vice President	Term expires June 30, 2008
Dr. Deborah Weems	Term expires June 30, 2009

St. Joseph Public Library
Staff Administrative Council

Mary Beth Revels, Director

Steven Olson, Projects Manager and Manager, East Hills Library

Deborah Gentry, Community Services and Promotions Coordinator

Carolyn Cunningham, Manager, Downtown Library

Audrey Sheets, Manager, Carnegie Library

Karen Schultz, Manager, Washington Park Library

Kim Tullis, Manager, Technical Services Department

Shirley Blakeney, Assistant Manager, East Hills Library

Sharon Canter, Assistant Manager for Reference Services, Downtown Library

Dee Zvolanek, Assistant Manager for Children's Services, Downtown Library

St. Joseph Public Library

Branches

CARNEGIE

316 Massachusetts Street816-238-0526
St. Joseph, MO 64504
Monday, Wednesday, Friday, Saturday 10:00 a.m. – 6:00 p.m.;
Tuesday and Thursday 10:00 a.m. – 7:00 p.m.
Fax.....816-238-9438

DOWNTOWN

927 Felix Street.....816-232-7729
St. Joseph, MO 64501
Monday – Thursday, 9:00 a.m. – 9:00 p.m.;
Friday – Saturday, 9:00 a.m. – 6:00 p.m.;
Sunday, 1:00 p.m. – 5:00 p.m.
Reference.....816-232-8151
TDD.....816-236-2160
Children's.....816-232-3812
Administrative Offices.....816-232-4038
Administrative Offices Fax.....816-279-3372

EAST HILLS

502 North Woodbine Road816-236-2136
Suite A
St. Joseph, MO 64506
Monday – Thursday, 9:00 a.m. – 9:00 p.m.;
Friday – Saturday, 9:00 a.m. – 6:00 p.m.;
Sunday, 1:00 p.m. – 5:00 p.m.
Fax.....816-236-1429
Community Services.....816-236-2107

WASHINGTON PARK

1821 N. Third.....816-232-2052
St. Joseph, MO 64505
Monday, Wednesday, Friday, Saturday 9:00 a.m. – 5:00 p.m.;
Tuesday and Thursday 12:00 noon – 8:00 p.m.
Fax.....816-236-2151

Introduction

As the economy tightens the public library and the services we offer become even more important to the residents of the library's district. A brochure was created this year to illustrate the return on investment the library provides for every dollar of tax money received from the community. The brochure was updated to reflect the 2007-2008 fiscal year end figures and is on the cover of the report.

Thousands of people visit the library each year. Some to check out books or movies, some to use a computer, and others to attend one of the many programs offered at the library or in the community.

The St. Joseph Public Library is not just a place to find a book. We also provide audiobooks, videos, DVDs, music CDs, newspapers and magazines for patrons to use in the library or check out. In addition to a place where people can find reading, viewing or listening material for pleasure or education, we provide hundreds of programs throughout the year for people of all ages. Many of our library patrons rely on us to keep them connected in this digital age, and we do that by offering wireless Internet access in all libraries, along with 90 public access computers. The popularity of computers is shown in the number of patrons who utilize this service. During this fiscal year, 108,663 people used the Internet computers.

Public Services

A major goal of the library continues to be providing community members a variety of materials, programs, and services to assist in their personal growth and development. The Summer Reading Program reaches many young people and helps fulfill that goal. During the 2007 program entitled "Get a Clue @ Your Library," 109 programs were presented, with an attendance of 5,601 people. A total of 1,938 children were enrolled, which represents a 2% decrease from the previous year. Teen enrollment was 264 in the "You Never Know" summer program, a 15% increase from the previous year.

The library offered the 4th annual adult reading program in July. This year's program, entitled "Summer Sleuthing @ Your Library" offered weekly drawings for participants and incentives for staff to encourage patrons to participate. A total of 843 entries were received.

In January 2008, at the East Hills Library, thirty-one families enrolled and participated in the fourth annual "Cabin Reading Program." Teens read 15,151 pages at the Downtown Library's "Super Bowl of Reading" in January.

Children's programming continues year-round, both within the libraries and in the community. Each library offered storytimes and programs throughout the year, in addition to providing monthly programs for daycares and special programs for schools

and groups. Mark Twain Reader's Club, Art in the Library, Spy School, Tricky Tuesday's, Einstein Junior Science Club, Read Aloud programs of "Tale of Despereaux," and "Tales of Homer Price," Family Movie Nights, and a "Star Wars" movie marathon are just some of the many programs offered for children and their families at the libraries during the year.

Teen programs this year included monthly Teen Library Club and Book Club meetings, monthly GameCube Tournaments, a Jenga Tournament, Murder Mystery Night and the 7th Annual Harry Potter Trivia Contest. Informational program topics included: knitting, duct tape creations, yoga, job interviewing skills and tattoos.

In addition to children and teen programs, the library sponsored several adult programs including weekly movies hosted by local movie critic Bob Shultz, film festivals, two ongoing adult book clubs, monthly programs on local history and monthly programs on topical subjects.

The library offered regular computer instruction classes at library branches. The library received an LSTA grant in 2006 that allowed the purchase of ten laptop computers, an LCD projector and SMARTBoard. Reference Librarian, Crystal Stuck, organized the classes for the system. Each branch offered a variety of computer classes during the months they hosted the computer lab.

The library published a quarterly newsletter entitled "Library Matters." The newsletter was available for pick up at each library facility and was mailed or emailed to board members, Friends members, and others who requested it.

Library staff participated in several national and local literacy related events including: the Salvation Army Back to School Fair, Jumpstart's Read from the Start, the community's Annual Children's Fair, Parent's as Teachers Tiny Tot Town and National Deaf Awareness Week.

American Library Association events were celebrated during the year. National Library Card Sign-Up month, Banned Books Week, Teen Read Week, Children's Book Week and National Library Week were all observed with events, displays and drawings at each branch.

Children's Book Week was celebrated in cooperation with the Rolling Hills Consolidated Library. The Rolling Hills Library held a Children's Fair on November 10th and the Downtown Library hosted a Children's Fair on November 17th. Over 100 people attended the fairs each week.

For a fee, the Reference Department conducts research, for people living outside of the library district. During the fiscal year, the Reference Department provided information to people in 95 different cities in 31 states and 2 international cities. A total of \$1,020.00 was collected in research fees.

Library staff found 19 Vintage Victory War posters deteriorating in the Downtown Library vault a few years ago. This year the posters were repaired, preserved, framed and hung in the lower lobby and conference meeting room at the East Hills Library.

Collection Development

The library received three Library Services & Technology Act grants, administered by the Missouri State Library, during the fiscal year. The library received two Early Literacy Station computer terminals, a Technology Ladder grant to order and install a new server, and a Cooperation Grant which allowed for the pilot project of a conversation-style English class for non-native speakers of English.

Monetary and material donations were made to the library throughout the year by library patrons and supporters. A large donation was received from bookstore owner, Rosie Lammoglia. Ms. Lammoglia donated over \$4,000 worth of books to the library to be used for give-aways when her used bookstore closed.

Library policies were translated into Spanish by Aida Guerrero, a bi-lingual librarian who works for the Kansas City Kansas Public Library. The policies are available at every branch.

Microfilm was made of *The St. Joseph Daily News* dated January 6 – May 31, 1882. The newspaper, which included coverage of Jesse James' death, had not been previously microfilmed and was stored in the vault at the Downtown Library. The newspaper microfilm is now available for patron use and a copy was donated to the Missouri State Historical Society.

The library's first digital collection was made available on the library's website. The collection features Volume I of the Needles/Lozo photographs of men of St. Joseph from the late 1800's.

Personnel, Trustees, Volunteers and Staff Development

The St. Joseph Public Library Foundation was formed in September and received 501c(3) designation from the Internal Revenue Service.

Volunteers continue to be an integral part of providing library service and assisted the library this year in several ways. They assisted the Technical Services Department by filing, covering and labeling materials. They assisted with the Summer Reading Program by counting attendance and handing out prizes. They helped shelve and straighten materials at the library. Volunteers also helped maintain the parks at the Washington Park and Carnegie libraries. Library volunteers were honored in April during National Volunteer Month.

The library, its staff and board members belong to several library related organizations including: the Kansas City Metropolitan Library Information Network (KCMLIN), Grand River Library Conference, American Library Association, Public Library Association, Missouri Library Association, MOREnet, Missouri Library Network Corporation (MLNC), the Sirsi Midwest User's Group and the Ozarks SirsiDynix Users Group.

Crystal Stuck presented a KCMLIN workshop about genealogical information available on the Internet. Will Stuck was a statewide trainer for the 2008 Summer Reading Program.

Staff day was held in February 2008. The featured speaker was unable to attend due to the weather. Reference Librarian, Crystal Stuck, stepped in and provided a session on conducting reference interviews and a review of the databases available at the library. Other sessions included fire extinguisher training and a teambuilding exercise.

The library encourages the development of staff members by participation in workshops, conferences, and courses related to the employee's job. In conjunction with this, the staff took advantage of training provided by the Missouri State Library, MOREnet, the Missouri Library Association, the Missouri Library Network Corporation, the Kansas City Metropolitan Library and Information Network and the Grand River Library Conference.

Facilities and Equipment

The Friends of the St. Joseph Public Library paid for the audiovisual system installed at Washington Park Library. The system includes a ceiling mounted projector, retractable theater screen, and a podium housing a DVD/VCR player and document projector. The equipment is available for library and community use.

All libraries were closed on December 11 due to the effects of an ice storm. All but the Downtown Library reopened on December 12. It reopened on December 13. Many people in the community and surrounding area were without power the entire week and stopped by the library to warm up, check their email and charge cell phones and other electronic devices.

The Washington Park Library, which opened in 1910, was the only St. Joseph Public Library branch without a flag pole. That oversight was rectified with the installation of a flag pole and lighting in the library's park.

The library received e-rate discounts totaling \$9,127.87. The discounts were applied to telephone bills received from AT&T.

The Riverwalk Art Association, a local artists group, created artwork for the children's area in each library branch.

Community Relations

The library is represented by membership in several community groups including the Downtown Association, the Northtown Association, the Runcie Club, the St. Joseph Area Literacy Coalition, the St. Joseph Youth Alliance Community Partnership, the St. Joseph Area Chamber of Commerce, several United Way committees, Leadership St. Joseph, Sertoma Club, and Rotary International.

Community groups and organizations used space provided by the library to conduct meetings and events. One hundred forty-two organizations and groups reserved space in the library during the year. Many of the organizations used the meeting rooms and library space multiple times throughout the year.

Several tours were provided at each library for groups, classes, and organizations interested in learning more about the library system.

Staff at the Downtown and East Hills libraries proctored exams for patrons.

The library-by-mail and deposit site programs continue to flourish. By year end, there were nine deposit sites and 72 patrons actively participating in the library-by-mail service.

The Friends of the St. Joseph Public Library sponsored monthly adult book clubs at the Downtown and East Hills libraries. They held a back to school book sale at the East Hills Library in August, the annual book sale at the East Hills Shopping Center in October, a holiday book sale at the Washington Park Library in December, an antique book sale at the East Hills Library in March and perpetual sales at the libraries. They also maintained a volunteer crew to help sort the donated books received throughout the year. The Friends supported the library by underwriting Summer Reading Program expenses, paying for the purchase and installation of audiovisual equipment at the Washington Park Library, donating funds to purchase give-away books for Juneteenth, and providing the funding for the purchase of 200 copies of *BookPage*, a popular monthly book review magazine.

The library participated in several community events including a St. Joseph Area Chamber of Commerce MySuccess Career event for high school sophomores, Apple Blossom Parade (which featured the premier of the library's Book Cart Drill Team), the Literacy Coalition's annual author visit, Literacy Volunteer Luncheon, Agency Days, St. Joseph Children's Fair, the Salvation Army School Supply Collection Drive and Back to School Fair, a canned food drive for America's Second Harvest, St. Joseph Chorus Trivia Night, Bi-National Health Fair and the Mayor's Thanksgiving Dinner.

Mary Beth Revels attended Library Advocacy Day in Jefferson City along with Director Barbara Read of the Rolling Hills Consolidated Library. The two met with local legislators during the visit.

Statistics

INCOME

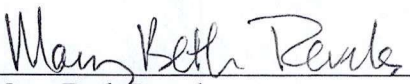
Local tax income	\$2,727,732
State aid	38,089
Athletes & Ent. funds	15,195
Grants	20,030
Other	<u>115,827</u>
Total	\$2,916, 873

EXPENDITURES

Personnel	\$1,586,414
Collection	319,708
Operations	599,358
COP payment	<u>652,282</u>
Total	\$3,157,762

*Pre-audited figures. For audits of the St. Joseph Public Library, please contact the office of the director at 816-232-4038.

Population served:	69,252
Registered borrowers:	37,007
Total circulation:	429,491
Total library holdings:	279,958
Annual number of reference transactions:	15,135
Total internet sessions:	108,663
Annual program attendance:	24,772
Total number of programs:	667



Mary Beth Revels
Director
St. Joseph, MO

